MELIORA CONSULTING

MELIORA / n. or adj. - a latin word meaning "for the pursuit of better"

> *Meliora Consulting* guides small businesses to uncover gaps, identify opportunities, and develop practical strategies to better meet customer needs and thrive as a business.

Business Challenge- *Project Management*:

Keeping your business productive and focused gets more challenging as it grows. Over time your resources get stretched thin and you don't have as much time to personally manage details and ensure projects are on track. This is where a dedicated project management resource can help.

Our Approach:

Meliora Consulting helps your company develop and execute a plan to take an idea from concept to results. We manage projects to ensure you get quality outcomes on time, on budget, and with as little disruption to your business and your customers as possible.
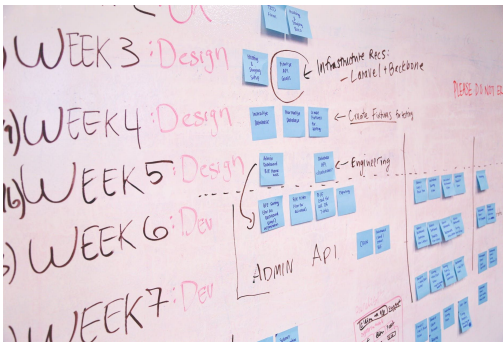
Project management is more than a software solution or a tracking tool. An integrated project management system requires plans that manage:

- Scope
- Time
- Stakeholders
- Procurement
- Risk
- Communication
- Human Resources
- Quality
- Cost

The best project management system for your business is the one that is understood and accepted by all stakeholders and actually used. We tailor our systems to how your organization gets things done. A system does not have to be complicated and does not have to cost a lot. It can be as simple as a series of sticky notes or a spreadsheet.

Here are some factors that are critical to the success of any project management system:

- Ease of Use & Access
- Prioritization
- Ease of Modification & Replication
- Clear Roles and Responsibilities
- Thorough and Consistent Progress Updates
- Defined Reporting Templates

Key Project Management Successes:

- Implemented a project management methodology. Achieved and sustained 100% on-time delivery and 35% cycle time reduction of 35% for new product development.
- Led recovery team for at-risk project. Achieved target 5% cost reduction and 97% acceptance.
- Revamped product processes to achieve higher success rate and 50% revenue increases.
- Led re-launch of company's largest product category- four brands in less than 12 months. Project included pricing, packaging, programs, training, media, merchandising, and inventory.